VIMANA

Cash Line Auto-mation

THIS EASY …

VIMANA

Vimana is happy to introduce a new and innovative approach to Customer Experience on the shop floor. From assisted sales, through self scanning to self check-out and exit polling systems we offer a comprehensive and complete line up of cash line hardware and software. We provide you with expert knowledge and extensive technical support, allowing you to support multiple sales channels and bringing an array of benefits to your business:

1. Financial:

- Lower overall cost of running a cash line operations
- Lower risk of cash related fraud with self payment features
- Lower transactional cost per basket
- Attractive financing (in selected countries)

2. Operational:

- Improved customer flow through cash line (faster checkout process).
- Higher customer satisfaction (less queueing time, anonymous shopping)
- Smaller overall cash line area allows more space for selling activities
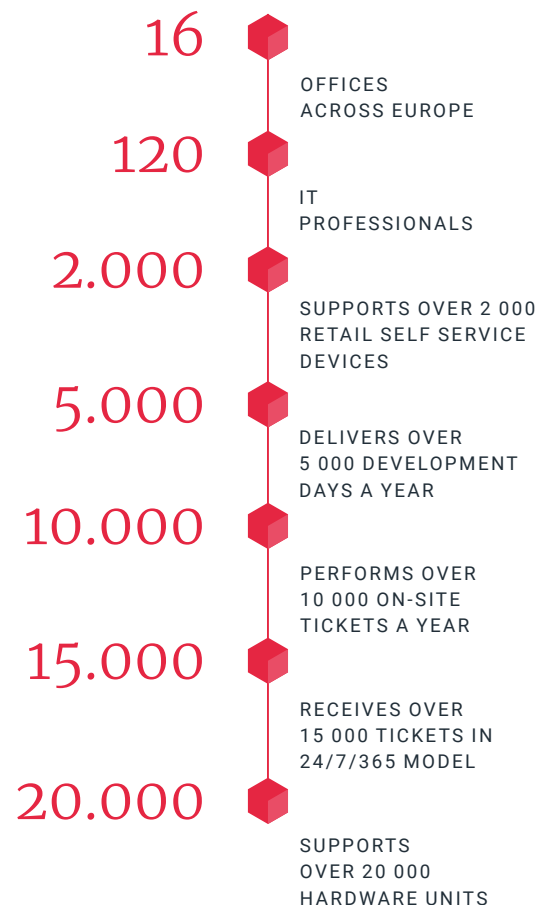- Lack of manual cash handling allows for more flexible personnel planning

3. Information Technology:

- No need to replace existing ERP and sales systems
- Easy and inexpensive integration with currently used systems
- Professional project management and consultancy ensures successful implementation
- Low TCO with fast on-site and on-line technical support

WHO WE ARE

Vimana was formed in 2011 by a **group of professionals with over 15 year experience in IT-related corporations**. Our goal was to develop, implement and maintain complex and **innovative IT solutions** combining **high quality** and attractive price. In order to address this challenge, we have built an experienced, team of highly motivated specialists.

- We are customer focused, providing dedicated solutions to tackle the exact problems reported
- We are employee oriented, attracting and keeping valuable people with vast experience in IT and/or retail
- We recognise that new technologies are fundamentally shifting existing business models and changing the way retailers engage with their customers
- We seek long term partnership in supporting our customers with solutions for ever changing technology and customer demands

16 OFFICES ACROSS EUROPE

120 IT PROFESSIONALS

2.000 SUPPORTS OVER 2 000 RETAIL SELF SERVICE DEVICES

5.000 DELIVERS OVER 5 000 DEVELOPMENT DAYS A YEAR

10.000 PERFORMS OVER 10 000 ON-SITE TICKETS A YEAR

15.000 RECEIVES OVER 15 000 TICKETS IN 24/7/365 MODEL

20.000 SUPPORTS OVER 20 000 HARDWARE UNITS

WHAT WE DO

- **We target process efficiency**, in particular around cash line and cash collection as often it is the only point where customers meet store personnel or have unpleasant experience while shopping.

- **Our solution consists of a complete portfolio** of hardware and software products to address all stages of customer's retail experience

- **Our solution has open and easy to use interface layer** for integration with existing store systems

- **We provide expert knowledge** to help customers develop their own checkout process and produce necessary software components for it

- **We are a high performance service organisation**, providing hardware and software maintenance services to retail chains, hotels and fast food outlets
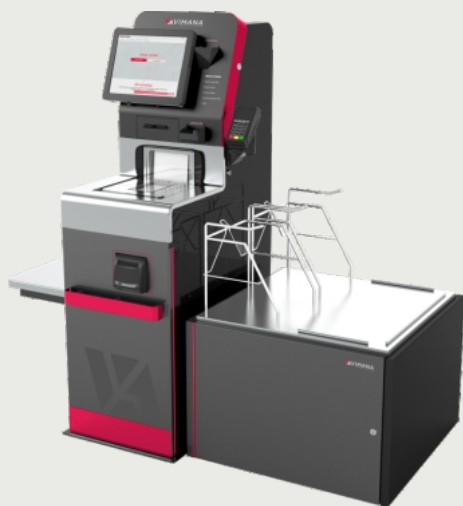
HOW WE DO IT

- **We analyse customer needs**, based on the type of retail business (e.g. DIY, convenience, hard discount, hyper-market), basket size, payment methods, assortment, customer flow in time, etc.

- **Together with the customer we develop** new shop floor plans for the cash line with suggested check out components (SCO, traditional till, convertible SCO, Payment station, etc.) fulfilling 4 basic steps of the checkout process: Scan, Pay, Pack, Leave. The aim is to shrink the cash line area while improving customer throughput

- **We manufacture and deliver state of the art hardware** required to build new cash line in your store

- **We offer consultancy** in building necessary self service software as well as interfaces to sales application with retailer's IT department or appointed software provider.

- **We do all project management** and co-ordination between involved parties

Cash Line
Automation
Components

VIMANA

SCO-M

BPS-1

CACTUS

CPS-K

SCO-W

PSC-4

VGT-8

Contact us:

VIMANA Sp. z o.o.
ul. Górczewska 216
01–460 Warszawa

E: info@vimana.pl
T.: +48 607 287 287
www.vimana.pl